



Rogers TV to Partner with Tvester For Star Mazda Races in Toronto; Fans Can Win Behind-the-Scenes Experience at RogersTV.com

OYSTER BAY, N.Y., June 18 — Star Mazda driver Ryan Tvester of Team GDT is pleased to announce he'll be doing a multi-faceted marketing promotion with Rogers TV for his races that are part of Honda Indy Toronto July 6-8 at Exhibition Place in Toronto, Ontario.

As part of its involvement, Rogers TV is launching a contest on RogersTV.com to win a special behind-the-scenes experience at Honda Indy Toronto. The grand prize winner and his or her guest will be able to visit with Tvester and his team throughout the weekend in the Star Mazda paddock, located inside the Direct Energy Centre Building in Hall B and Hall C. They'll also receive passes for the IZOD IndyCar Series garage area and VIP pit walk-through passes. Two premium Gold Grandstand seats for Saturday and Sunday's races

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Rogers TV to Partner with Tveter/Page 2 of 3

are also included. Additional perks include a buffet lunch and beverage service on Sunday.

No purchase is required for entry. The contest is open to residents of Ontario, Canada who are 18 or older and the winners will be required to sign eligibility, liability and publicity releases. All travel expenses are the responsibility of the winner and his or her guest.

Rogers TV is also producing a documentary on the Honda Indy Toronto and Team GDT. The documentary will give viewers a look at some of the behind-the-scenes work that can affect what happens on the race-track. The documentary will air on Rogers TV Toronto later this season.

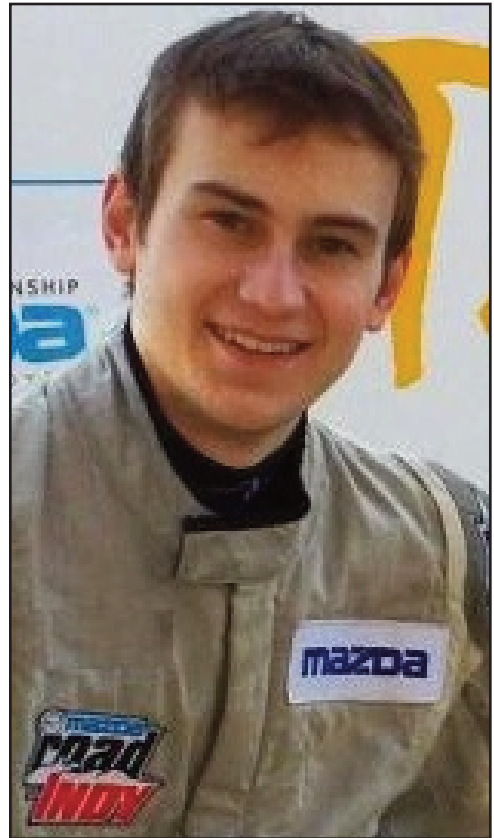
Tveter, 18, is an outstanding teenager by anyone's standards and one of the most promising rookies competing in the Star Mazda Championship presented by Goodyear. He's running a partial schedule this season due to his heavy workload at school. He was recently graduated with honors from Choate Rosemary Hall in Wallingford, Conn. He'll start classes at the renowned Lehigh University in Bethlehem, Pa. in August, where

he'll study engineering and environmental science. He hails from Oyster Bay, N.Y. and Meilen, Switzerland. He's visited more than 50 countries and he speaks both English and French. He's been a master diver since the age of 14, he plays trombone and hockey and he's also passionate about sustainability and solving our planet's environmental problems.

Tveter's engineer is noted Canadian open-wheel engineer Remi Lanteigne, who has worked with drivers such as Helio Castroneves, Jacques Villeneuve Sr., Alex Barron and Patrick Carpentier in the past.

Tveter is accessible to fans via Facebook (facebook.com/RyanTveter), Twitter (twitter.com/RyanTveter or [@RyanTveter](https://twitter.com/@RyanTveter)) and YouTube (youtube.com/user/RyanTveter).

Team GDT also has a Facebook page and a Twitter account. More information about the Star Mazda series can be found at StarMazda.com. The Honda Indy Toronto's Web site is at HondaIndyToronto.com, while information on the IZOD IndyCar Series and the Mazda Road to Indy can be found on IndyCar.com.



Ryan Tveter

Rogers TV to Partner with Tveter/Page 3 of 3

About Rogers TV:

Rogers TV is a unique TV channel where community members take an active role in conceptualizing and producing programming for local audiences. Its staff and volunteers produce informative and entertaining local programming, reinforcing Rogers' commitment to the communities it serves. Rogers Communications is Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services. Rogers TV is only available to Rogers' customers, including the company's 2.3 million cable customers in Ontario, New Brunswick and Newfoundland. For more information on Rogers Communications Inc., visit rogers.com. For more information on Rogers TV, visit rogerstv.com.

About the Star Mazda Championship presented by Goodyear:

The Star Mazda Championship presented by Goodyear is part of the Mazda Road to Indy. The 2012 schedule includes 17 races on 10 weekends, most with the IZOD IndyCar Series. Rising stars from around the world compete on road courses, street circuits and ovals in front of more than a million fans and vie for prizes valued at \$1.2 million, including a \$600,000 scholarship from Mazda to advance to Firestone Indy Lights in 2013. Drivers 16 and older are eligible. The series features standing starts and wheel-to-wheel racing at 160 mile per hour. For more information on the series please visit starmazda.com.

About Team GDT:

Team GDT is a multi-car professional race team headquartered in Dallas that is owned by businessman and racing driver J.W. Roberts. The team focuses on the Star Mazda Championship presented by Goodyear, the second step in the IZOD IndyCar Series' Mazda Road to Indy, and the IMSA GT3 Cup Challenge.

In 2011 Team GDT won its second Star Mazda Expert Series championship in a row with Roberts behind the wheel. The Expert Series is a race-within-a-race and a championship-within-a-championship for drivers 30 and older. Roberts won the Expert title driving his Team GDT/General Data Tech Mazda No. 65 with a total of five class victories. Team GDT is also well known for nurturing rising stars, including Motorsport Ireland "Young Racing Driver of the Year" Patrick McKenna and multi-Star Mazda race winners Alex Ardoin and Richard Kent. This year it is fielding Star Mazda cars for rookies Ryan Tveter and Andrés Méndez. Fans can learn more about Team GDT on its Facebook page or through Twitter @TeamGDT.



For more information on Ryan Tveter and Team GDT:

Linda Mansfield
Restart Communications
Cell: (317) 201-0729
E-mail: LKMRestart@gmail.com

(Photos are available for media use.)

For more information on Rogers TV:

Julie Henson
Director, Programming Development & Creative Services
Rogers TV
Tel.: (613) 759-8670
E-mail: Julie.Henson@rci.rogers.com